

Media Release



FOR IMMEDIATE RELEASE:

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Peoples Bank Earns Bauer's Elite 5-Star Rating

January 2016: It is with great pleasure that **BAUERFINANCIAL Inc., Coral Gables, Florida** announces that **Peoples Bank, Paris, Texas** has once again earned its coveted **5-Star Superior** rating. Earning and maintaining Bauer's highest rating for the most recent 47 consecutive quarters, Peoples Bank has also put itself in the higher echelon of "Exception Performance Banks," a designation reserved for institutions that have earned this Top 5-Star rating for ten years or longer.

"A 5-Star rating indicates that Peoples Bank is one of the strongest banks in the nation, excelling in such areas as capital, loan quality, profitability and much more. Earning the Exceptional Performance designation proves that Peoples Bank has been getting it right for a long time," expressed Karen L. Dorway, president of BauerFinancial, the nation's bank rating firm.

"BauerFinancial has been touting the benefits and mainstays of community banks since its inception in 1983," Dorway continues. "I am thrilled to be able to say that the January 2016 issue of **Consumer Reports** agrees. According to its own surveys, Consumer Reports concluded that smaller banks are best for personal service as they 'tend to focus more on relationships'; over three-quarters of respondents indicated they were 'highly satisfied' in the CR survey."

Peoples Bank is no exception. Established in 1988, it has been tuned in to its customers' needs for 28 years. Today it operates through three locations in Paris and can also be found on the internet at pbparis.com.

Peoples Bank: "People Helping People!"

Member of the **FDIC** and an Equal Housing Lender.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution can pay for or opt out of a BauerFinancial rating. Consumers may obtain free star-ratings by visiting www.bauerfinancial.com.

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